



CROCUS PLAINS REGIONAL SECONDARY SCHOOL COURSE OUTLINE AND ASSESSMENT GUIDE

Course Name: *GDD40S Advanced Interactive Graphic Design*

Teacher's Name: George van der Walt

Contact Information: vanderwalt.george@bsd.ca

Course Description: Students will expand the knowledge and skills acquired in *Interactive Graphic Design*, and focuses on the theory and practical application of Advance Interactive Graphic Design. The main goal of the course is to develop the student's creative skills while exploring the principles of animation, stop-motion, character design, vector design, motion graphics, compositing and video-rendering. Using a variety of software this course covers everything you need to create your own Advance Interactive Graphic Design project. Students will specialise in the Motion graphics, 2d and 3d Animation, Video and audio.

Goal	Learning Outcomes	Assessment Plan	Proposed Time (Based on ~ 75 school days)
Workplace Health, Safety & Sustainability	<ol style="list-style-type: none"> 1. Workplace Health & Safety Practices 2. Ergonomics 3. Long-term health 4. Recycling 5. Business Practices 6. Ethics & Legal Standards 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Quiz	1 day & ongoing throughout course
Evolution, Technical Progression & Emerging Trends	Demonstrate awareness of the history, technological progression and emerging trends in animation and motion graphics.	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	2 days & ongoing throughout course
Graphic Design Theory & Practical Application of Graphic Design Technique in Animation and Motion Graphics	Demonstrate an understanding of and the ability to apply: <ol style="list-style-type: none"> 1. Creativity 2. Elements & Principles of Design 3. Colour 4. Layout & Composition 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	5 days & ongoing throughout course

Goal	Learning Outcomes	Assessment Plan	Proposed Time (Based on ~ 75 school days)
Creative Process in Animation	Identify and apply the steps in the illustration process: <ol style="list-style-type: none"> 1. Identify the challenge. 2. Research solutions. 3. Conceptualize solutions. 4. Refine concepts. 5. Create finished illustrations. 6. Presentation. 7. Evaluate the effectiveness of a finished illustration. 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	3 days & ongoing throughout course
Animation and Motion Graphics Technique	<ol style="list-style-type: none"> 1. Demonstrate understanding and practical application of the Principles of Animation. 2. Demonstrate the ability to create digital assets to solve a design challenge. 3. Demonstrate an understanding of how user experience has an impact on interactive graphic design. 4. Demonstrate the ability to create interactive graphic designs suitable for specific end products (i.e., print, web, device, etc.). 5. Demonstrate the application of different factors influencing interactivity (i.e., user expectation, media, resources available for development, etc.). 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	55 days
Interpretation & Communication	<ol style="list-style-type: none"> 1. Read, interpret and communicate information. 2. Extrapolate information from text to produce visual communication. 3. Demonstrate understanding of the terminology associated with graphic design. 4. Demonstrate the ability to proofread text. 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	2 days & ongoing throughout course
Identify, select, use, and manage tools, equipment, and materials.	<ol style="list-style-type: none"> 1. Use industry-standard software. 2. Identify, select, use, and manage equipment, including industry-standard hardware and devices. 	<u>Formative Assessment</u> Discussion & Observation <u>Summative Assessment</u> N/A	Ongoing throughout course

Employability Skills	Demonstrate the fundamental employability skills of: 1. Punctuality 2. Effective Communication 3. Accountability 4. Positive Work Ethic 5. Teamwork 6. Time Management 7. Responsible Use of Technology	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	5 days & ongoing throughout course
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Assessment Guidelines

There are various purposes for assessment:

- Assessment *for* learning (**formative assessment**): where assessment helps teachers gain insight into what students understand in order to plan and guide instruction, and provide helpful feedback to students.
- Assessment *of* learning (**summative assessment**): where assessment informs students, teachers and parents, as well as the broader educational community, of achievement at a certain point in time in order to celebrate success, plan interventions and support continued progress.

Academic Achievement

Course Evaluation Structure:

Your final mark will be based 100% on the summative assessment of your term work.

- Employability Skills: 5%
- Projects: 65%
- Final Project/ Portfolio: 30%

All assignments must be complete at the end of the semester to obtain all the objectives and earn the credit.

Learning Behaviours

Assessment and reporting of learning behaviors will be according to the Brandon School Division Learning Behaviors Rubric.