



CROCUS PLAINS REGIONAL SECONDARY SCHOOL COURSE OUTLINE AND ASSESSMENT GUIDE

Course Name: *GDC30S Illustration for Graphic Design*

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Course Description: Students will expand the knowledge and skills acquired in previous courses, and focus on the theory and practical application of graphic design and Illustration technique. They will learn through the creation of dynamic, hands-on projects that reflect real-world graphic design industry conditions. Basic drawing, and Illustration techniques will be developed by students so that they can solve design challenges in a creative way.

Text/Other Resources: The Graphic Design Exercise Book, Graphic Design School, handouts and online resources

Units of Study

Goal	Learning Outcomes	Assessment Plan	Proposed Time (Based on ~ 75 school days)
Workplace Health, Safety & Sustainability	<ol style="list-style-type: none"> 1. Workplace Health & Safety Practices 2. Ergonomics 3. Long-term health 4. Recycling 5. Business Practices 6. Ethics & Legal Standards 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Quiz	1 day & ongoing throughout course
Evolution, Technical Progression & Emerging Trends	Demonstrate awareness of the history, technological progression and emerging trends in illustration.	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	3 days & ongoing throughout course
Graphic Design Theory & Practical Application of Graphic Design Technique in Illustration	Demonstrate an understanding of and the ability to apply: <ol style="list-style-type: none"> 1. Creativity 2. Elements & Principles of Design 3. Colour 4. Layout & Composition 5. Print Production 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	5 days & ongoing throughout course

Goal	Learning Outcomes	Assessment Plan	Proposed Time (Based on ~ 75 school days)
Creative Process in Illustration	Identify and apply the steps in the illustration process: <ol style="list-style-type: none"> 1. Identify the challenge. 2. Research solutions. 3. Conceptualize solutions. 4. Refine concepts. 5. Create finished illustrations. 6. Presentation. 7. Evaluate the effectiveness of a finished illustration. 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	3 days & ongoing throughout course
Drawing & Illustration	<ol style="list-style-type: none"> 1. Demonstrate understanding of the use of raster and vector formats. 2. Discuss the theory behind perspective drawing. 3. Demonstrate awareness of the theory behind traditional and digital media. 4. Discuss the theory behind various drawing techniques. 5. Design original characters using common industry techniques. 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	55 days
Identify, select, use, and manage tools, equipment, and materials.	<ol style="list-style-type: none"> 1. Use industry-standard software. 2. Identify, select, use, and manage equipment, including industry-standard hardware and devices. 3. Identify, select, use, and manage materials. 4. Identify substrates and their sizes. 	<u>Formative Assessment</u> Discussion & Observation <u>Summative Assessment</u> N/A	Ongoing throughout course
Interpretation & Communication	<ol style="list-style-type: none"> 1. Read, interpret and communicate information. 2. Extrapolate information from text to produce visual communication. 3. Demonstrate understanding of the terminology associated with graphic design. 4. Demonstrate the ability to proofread text. 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	2 days & ongoing throughout course
Employability Skills	Demonstrate the fundamental employability skills of: <ol style="list-style-type: none"> 1. Punctuality 2. Effective Communication 3. Accountability 4. Positive Work Ethic 5. Teamwork 6. Time Management 7. Responsible Use of Technology 	<u>Formative Assessment</u> Discussion & Observation Small projects/exercises <u>Summative Assessment</u> Hands-on projects that simulate those in the illustration industry.	5 days & ongoing throughout course

Assessment Guidelines

There are various purposes for assessment:

- Assessment *for* learning (**formative assessment**): where assessment helps teachers gain insight into what students understand in order to plan and guide instruction, and provide helpful feedback to students.
- Assessment *of* learning (**summative assessment**): where assessment informs students, teachers and parents, as well as the broader educational community, of achievement at a certain point in time in order to celebrate success, plan interventions and support continued progress.

Course Evaluation Structure:

Your final mark will be based 100% on the summative assessment of your term work.

Employability Skills: 5%

Projects: 70%

Final Project/ Portfolio: 25%

All assignments must be complete at the end of the semester to obtain all the objectives and earn the credit.

Learning Behaviours

Assessment and reporting of learning behaviors will be according to the Brandon School Division Learning Behaviors Rubric.